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## Groundbreaking, Vibration-Free In-Wall Subwoofer Debuts

### *Artison Introduces RCC 600: The World's First and Only Reactance-Canceling In-Wall Subwoofer*

**Incline Village, NV – August 17, 2006** – Artison announced today the official release of the RCC 600 In-Wall Subwoofer, a newly-developed sleek and sexy in-wall subwoofer designed for consumers, builders and interior designers who demand powerful bass *and* a compact, in-wall design.

Created by world-renowned speaker designer Cary Christie, the RCC 600 is the world's first *and* only reactance-canceling, in-wall subwoofer. Built utilizing a revolutionary configuration that eliminates vibrations and sound distortion, the RCC 600 has a sound/bass performance that equals or surpasses that of an oversized floor-standing 12-inch subwoofer.

“The RCC 600 In-Wall Subwoofer is the new benchmark for revolutionary subwoofer technology,” said Cary Christie, president and chief executive officer of Artison. “Its design is so concise that consumers will be amazed at the sound quality that comes from such a sleek, in-wall product. It is the ideal solution for customers who want deep bass, high quality and performance from their audio system coupled with visual appeal.”

The RCC 600 In-Wall Subwoofer is perfect for aesthetically-minded audiophiles who want bold sound and great bass, but don't want to give up precious interior space to bulky stereo equipment. The subwoofer's unique in-wall design provides interior flexibility unlike any other sub on the market.

Lush bass and full-bodied sound are produced thanks to the RCC 600's patented Dual Driver Motor assembly. The subwoofer's separate Rack Mountable 600-watt, Class-D Amplifier uses state-of-the-art

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Digital Signal Processing software, allowing for a customized set up matching a room's unique sound needs. Edgeless Surround technology maximizes piston area while increasing XMAX in a standard 2" x 4" stud wall installation.

RCC 600's advanced features, such as automatic room equalization and variable low pass slopes, make the finished installation second to none. Sound controls, like power, gain, movie mode, and music mode, are front panel accessible, giving consumers the ultimate in flexibility and performance. The subwoofer module enclosure made of BMC (Bulk Molding Compound) is both rigid and well damped. The sub's white finish can be painted to match any interior. RCC 600 measures 23.5"H x 9.5"W after installation. Available in mid-August at authorized Artison Dealers nationwide, the RCC 600 In-Wall Subwoofer's manufacturer's suggested retail price is \$2,000.00.

### **Talking Points**

- Artison introduces the RCC 600, a newly-developed sleek and sexy in-wall subwoofer.
- The RCC 600 is the world's first *and* only reactance-canceling and vibration-free in-wall subwoofer.
- Designed for consumers, builders and interior designers who demand powerful bass *and* a compact, in-wall design, the RCC 600 is the perfect sound solution for today's modern interiors.
- Lush bass and full-bodied sound are produced thanks to RCC 600's patented Dual Driver Motor assembly, a 600-watt, Class-D Amplifier and Edgeless Surround technology.
- Available in mid-August at authorized dealers nationwide, the RCC 600 In-Wall Subwoofer's MSRP is \$2,000.00.

### **About Artison**

*Artison is dedicated to the development of new audio and video applications designed to meet the technology needs of the 21<sup>st</sup> century. Led by renowned speaker designer, Cary Christie, Artison demonstrates its expertise by developing technological innovations that enhance consumer's home audio and video enjoyment. The company is headquartered at 774 Mays Boulevard, Suite 10-183, Incline Village, NV 89451, phone 775-833-4344, or visit the Artison web site at [www.artisonusa.com](http://www.artisonusa.com).*

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